

## GBI Strategy Action Plan - October Update

Objective	Headline Actions	Projects/Programmes	Stakeholders	Lead	October 2019 update
Objective 1 Protect and Enhance Green and Blue Infrastructure 'Protecting the Best, Enhancing the Rest'	1.1 Celebrate Stanley Park, voted the UK's Best Park in 2017, as Blackpool's most prestigious heritage and visitor destination and promote links to other parks in Blackpool, Fleetwood and Lytham St. Annes.	1.1.1 Achieve the Green Flag Award, and Green Flag Heritage Accreditation. Stanley Park was previously a Green Flag Award winner, and the application should be reinstated to promote the benefits that green spaces provide to the local community and visitors to Blackpool.	Parks & Leisure, Friends of Stanley Park	Parks & Leisure	Park audit being undertaken as part of the Heritage Lottery bid process to assess what infrastructure needs to be in place to secure Green Flag. The 2019/20 application round opens 1st November and closes 31st January.
		1.1.2 Heritage Lottery Bid for further restoration of Stanley Park following previous successful bids.	Parks & Leisure, Blackpool Conservation Officer, Friends of Stanley Park	Parks & Leisure	Scoping exercise has been undertaken to establish the scale and nature of bid in order to inform an expression of interest to be put in. Working group has been set up to direct the bid and engage with stakeholders.
		1.1.3 Use the park as a training centre for council led services and third sectors. Particular focus on apprenticeships and skills training.	Parks & Leisure,	Parks & Leisure	In 2019 the Parks Service have employed two new members of staff who were previously volunteers on long term placements. One of these was a pupil from the Pupil Referral Unit who is now an Apprentice Gardener, a post which includes formal qualifications gained at Myerscough college.
		1.1.4 Continue and enhance the promotion of Stanley Park to the visitor market, including highlighting events and attractions directly to visitors, as well as travel agencies, visitor information services, on social media, etc.	Visit Blackpool	Visit Blackpool	In September, Stanley Park was voted the Fields in Trust UK's Park of The Year 2019 resulting in a high profile publicity campaign across media outlets including BBC Northwest tonight.
	1.2 Enhance GBI in housing areas, accepting that during housing transformation, greenspaces may be restructured to improve estate design and security, but overall GBI functionality should be enhanced.	1.2.1 Explore the aspiration to enhance the open space at Mereside in conjunction with the development of the western part of the open space so that it is of a higher quality than is there currently.	M.A.F.I.A Mereside and Friends in Action, LeftCoast and Blackpool Coastal Housing, Better Start, Planning Team	Mereside M.A.F.I.A	The open space at Mereside is currently undergoing investment by Blackpool Coastal Housing (£35,000) and Better Start (£35,000) which already has seen a new Multi-Use games area installed, BMX track refurbished and additional play equipment. Ongoing work includes improvements to the wider open space through landscaping and the additional of playful features targeted at 0-4yrs.
		1.2.2 Through the master planning process ensure that Whyndyke Garden Village delivers innovation in GBI design to promote physical activity and wellbeing.	Whyndyke Partnership Board, Fylde Borough and Blackpool Councils Planning Team	Whyndyke Partnership Board	Outline planning permission has been granted including the allocation of public open space, sports pitches, allotments, the retention and improvement of natural habitats, watercourse, ponds, reed beds and hedgerows and landscape features.
		1.2.3 Complete the housing development on the site of the Queens Park flats including GBI plan.	My Blackpool Home, Blackpool Coastal Housing	Blackpool Council – Housing	Queens Park housing open spaces are now open to public. Works have included 100 trees planted, species rich meadow, entrance features and path network. A new play area, part funded by Blackpool better start (£60,000) has been created in the middle of housing areas.
		1.2.4 Through community consultation and involvement the potential for rationalising and enhancing existing open space within Grange Park should be reviewed and implemented.	Blackpool Council including Housing, and Planning BCH, @the Grange development group, My Blackpool Home	Blackpool Council – Housing	An European Regional Development Fund (ERDF) bid submitted for 'Grange Park Garden Estate.' The programme uses a place based approach to reduce carbon and includes £120,000 of energy improvements improvements to green infrastructure through tree planting and cycle ways.
	1.3 Invest in Blackpool's parks to acknowledge their importance in each local area, and ensure they are meeting Blackpool's quality benchmark associated with Green Flag criteria.	1.3.1 There are 16 other parks in Blackpool which, along with Stanley Park, need to be recognised for the role they play in providing multiple GBI functions crossing environmental, social and economic benefits.	Parks & Leisure, Stakeholder Open Space Network	Parks and Leisure	Parks Development Plans are being drafted to highlight a programme of works for each park
		1.3.2 Develop a Parks Development Plan informed by the Open Space Assessment 2018 which included quality audits for each park (and other open spaces across Blackpool).			The Open Spaces Assessment is at present in final draft form.
		1.3.3 Consider crowd funding and alternative funding sources.			Action to be carried forward.
	1.4 Maintain investment in Marton Mere Site of Special Scientific Interest (SSSI) as the premier site for promoting nature conservation across Blackpool.	1.4.1 Use Marton Mere as a nature conservation hub to promote other nature conservation.	Lancashire Wildlife Trust and Lancashire County Council, Parks & Leisure	Parks & Leisure	Marton Mere currently the base of the Volunteer Rangers who meet 3 times a week to undertake volunteering activities. The Marton Mere Management Plan is currently being updated. The site is protected within Local plan policy and within further policy in the emerging Part 2 of the Local Plan.
		1.4.2 Continue and enhance the promotion of Marton Mere to the visitor market, including highlighting events and attractions directly to visitors, as well as travel agencies, visitor information services, on social media, environmental groups, birdwatching clubs etc.	Visit Blackpool, Parks & Leisure	Visit Blackpool	A programme of monthly Junior Park Ranger Activities has been launched. On 29.09.19, BBC Radio Lancashire aired an interview with Friends of Marton Mere and the Parks Service's Volunteer coordinator Tanya Fairclough and Junior Ranger coordinator, Becca Wright.
	1.5 Ensure all Biological Heritage Sites (BHS) and green corridors are protected for nature conservation, then the planning reference would be appropriate	1.5.1 There are currently 13 Biological Heritage Sites within the Blackpool Local Authority area identified and safeguarded by the Blackpool Local Plan Part 1 Core Strategy (adopted 2016)	Lancashire Wildlife Trust and Lancashire County Council, Blackpool Council	Planning	8 out of 13 sites are identified as being in positive management. 3 sites are in private ownership and require further investigation into their status.
		1.5.2 The Council is committed to maintaining the biodiversity and local distinctiveness of sites of nature conservation interest and will endeavour to safeguard, conserve and enhance any further sites that are identified as adding to the wildlife and amenity value of the network of Biological Heritage Sites.	Planning Team		8 out of 13 sites are identified as being in positive management. 3 sites are in private ownership and require further investigation into their status.
	1.6 Invest in the promenade and headlands to connect people with the natural seascape.	1.6.1 Enhance the headlands for the local community. Facilities such as toilets should also be considered on the promenade.	Fylde Peninsula Bathing Water Management Partnership, Planning Team	Blackpool Council – Environmental Services	Planning permission has been improved for toilets at Flagstaff Gardens, opposite the Sandcastle Waterpark.
		1.6.2 Investigate options to introduce GBI to the promenade.	Parks & Leisure, Planning Team	Parks & Leisure	Action to be taken forward. Supportive policy framework has been developed.
		1.6.3 Consider ways of enhancing the disused crazy golf area, North Pier.	Parks & Leisure	Parks & Leisure	The site is under the management of Fulfilling Lives.
	1.7 Protect and enhance GBI in streetscapes, quality corridors and the town centre.	1.7.1 Enhance road verges along key gateways, including Preston New Road, by introducing stretches of wildflower to provide an attractive setting for residents, commuters and visitors.	Parks & Leisure	Parks & Leisure	Funding secured from BlackpoolBetterStart and Glasdons to create a wild flower area on Preston New Road.
		1.7.2 Work with the Conference Centre contractor to plant trees to enhance existing green space in the town centre.	Leisure assets	Leisure assets	5 trees have been planted and an additional 30m of hawthorn hedge has been planted through the conference centre contractor on High Street.
		1.7.3 Cease further use of artificial grass on roundabouts and verges and instead introduce stretches of wildflower to provide an attractive setting for residents, commuters and visitors. Identify funders for the works and ongoing maintenance through sponsorship.	Parks & Leisure	Parks & Leisure	A programme of works has been established to add wildflowers to a roundabout on St Walburgas this spring with additional roundabouts to follow as funding is secured.
		1.7.4 Protect the existing number of street trees and hedgerows/shrubs in the Defined Inner Area from development and highway works through planning policy. Put Tree Preservation Orders in place where appropriate to protect the best trees in Blackpool	Planning, Parks & Leisure	Planning	A Tree Strategy will include the protection of existing tree assets. A supportive planning policy framework is in place and action to be progressed to ensure trees are further protected through Tree Preservation Orders.
		1.7.5 Investigate the options for greening Bloomfield Road. This road forms part of the 'Wildlife Cycle Route' on the Blackpool, Fylde and Wyre Cycle Map (2015) 'Heading inland from Blackpool Prom there are two cycle friendly explorer routes; Wildlife and Park, that take you to Blackpool Zoo and Stanley Park'	Transport Strategy, Parks & Leisure	Transport Strategy	Action to be taken forward
		1.7.6 Introduce a Supplementary Planning Document (SPD) policy whereby any trees and hedgerows/shrubs lost through development in the Defined Inner Area must be replaced with an agreed ratio.	Planning Team	Planning Team	A supplementary Planning Document, Greening Blackpool, draft has been created. Consultation will be undertaken this year.
		1.7.7 Encourage hedgerows or shrubs in place of fences and railings to the front of properties within proposed developments during pre-application discussions.	Blackpool Council – Planning Team and Blackpool Coastal Housing, Council Environmental Partnership	Planning	Action identified within Part 2 of the Local Plan in regard to section "wildlife friendly boundary treatments" to ensure a net gain.

	1.8 Protect and manage GBI in corporate, business and industrial settings, enhancing it for biodiversity, sustainable drainage, and to create an attractive setting for the Enterprise Zone, the Town Centre, the Inner Area and other corridors and gateways identified in the GBI Strategy report.	1.8.1 Protect and enhance GBI associated with business parks, retail parks and other commercial setting and ensure they are adequately safeguarded from development wherever practicable.	Planning Team, Growth and Prosperity Team, Business, Town Centre BID	Planning	The planning policy framework is in place to ensure GBI is protected and enhanced. Projects and programmes are being identified and developed.
Objective 2 Create and Restore Green and Blue Infrastructure 'Greening the Grey, and Creating new GBI in areas where it is most needed'	2.1 Incorporate the creation of new GBI into the Town Centre Strategy Update and emerging Sustainability Strategy to ensure a greener town centre where each part of the public realm is considered as an opportunity for civic GBI.	2.1.1 Embed GBI such as trees, planters, groundcover and hedges into the Business Improvement District with long-term plans for management and maintenance.	Business Improvement District Team, Planning Team	BID	Ongoing action throughout the strategy... Action to link to the objectives within the Town centre strategy
		2.1.2 Work with Network Rail to incorporate GBI into the design of the planned tram extension at Blackpool North Station and the tram route to North Pier. This could include greening the tracks and creating green walls.	Network Rail, Transport Planners and Corporate Leadership Team could advocate. Growth & Prosperity Team, Planning Team	Growth & Prosperity	Action to be taken forward
		2.1.3 Incorporate GBI into the external spaces at the Conference Centre using civic space.	Leisure Assets, Planning team	Leisure Assets	Tree planting/landscaping to Leopold Grove outside the main entrance to the Conference Centre is scheduled to take place during summer 2020.
		2.1.4 Identify opportunities to green the Winter Gardens by approaching local businesses for funding for projects.	Leisure Assets, Blackpool Conservation Team	Leisure Assets	Action to be taken forward
		2.1.5 Work with local businesses owners to encourage and support the retrofitting of GI to their buildings using green walls and green roofs.	Business in the Community, Business & Enterprise, BID	Business & Enterprise	Action to be taken forward
		2.1.6 Incorporate GBI into the Talbot Gateway Phase 2 planning.	Growth & Prosperity, Planning Team	Growth & Prosperity	Action to be taken forward
		2.1.7 Consider the green within the town centre as an urban community park and create a town centre friends group.	BID, Planning, Parks	Growth & Prosperity	Potential opportunity has identified around the central gateway and central business district. Designs have been created and work is underway to identify funding.
	2.2 Increase the overall tree canopy in Blackpool to 10%, starting with planting of 10,000 trees in the ten year period 2018 to 2027.	2.2.1 Develop a tree planting plan for Blackpool which addresses a range of priorities including air quality.	City of Trees, Parks & Leisure, Highways, Transport Planning, Growth & Prosperity, Environmental Health, Public Health	Environmental Health	A Tree Strategy id being developed which includes a Tree Planting plan to ensure the Right Tree for the Right Place. An expression of Interest sent to Forestry Commission Urban Tree Challenge Fund to fund large scale tree planting. A report has been created to identified a strategy for street trees.
		2.2.2 Develop a business plan for the full implementation of the community project to give every child at school a tree to plant in 23 and then follow it up till 33.	The Green Team, St Georges High School, Lancaster University, Schools Forum, Parks and Leisure, Adult social care	Adult social care	A nework of partners has been developed and funding sources are being identified. This programme will link with the emerging Tree Stategy and Tree planing plan.
	2.3 Ensure multifunctional GBI is incorporated in new residential developments.	2.3.1 Create new open spaces in the Defined Inner Area as part of regeneration projects e.g. Rigby Road.	My Blackpool Home, Planning, Parks & Leisure, Housing Strategy	My Blackpool Home	Open spaces have been developed with the Rigby Road development. Opportunities to create additional places are being explored.
	2.4 Incorporate GBI into the master plan for the Enterprise Zone to create a welcoming place for businesses.	2.4.1 Create open spaces within the Enterprise Zone for workers as well as being accessible to local residents. Open spaces could include Sustainable Drainage System (SUDS), perimeter planting, measured walking and running routes. Explore opportunities for local businesses to implement GBI and take stewardship of the GBI by delivering long term maintenance. Encourage innovative green elements in building design (e.g. roof-top planting, green walls, etc.)	Growth & Prosperity , Leisure Team, Planning	Growth & Prosperity	The addition of Open Spaces and GBI written into a design framework for Blackpool airport Enterprise Zone in the emerging local plan part 2.
		2.4.2 Deliver the Common Edge Sports Village Project.	Growth & Prosperity Parks & Leisure, Planning Team, Developers	Parks & Leisure	Project progressing to provide fooball provsion at Common Edge. Planning application has been submitted.
	2.5 Identify opportunities in the Leisure Quarter to embed GBI.	2.5.1 Explore opportunities to incorporate GBI within the Leisure Quarter. Explore opportunities for local businesses to take stewardship of the GBI by delivering long term maintenance.	Place Department, Economic development team to advocate and business owners. Planning Team	Growth & Prosperity	Action to be taken forward
		2.5.2 Explore opportunities to expand Illuminations through the use of lit trees potentially linking to LightPool.	BID, Communications and Regeneration	Communications and Regeneration	Action to be taken forward
	2.6 Use GBI at the gateways and corridors into and around Blackpool (e.g. the 'Green Line') to provide attractive routes for residents, commuters, visitors and tourists and to encourage walking and cycling.	2.6.1 Explore the opportunity to create a 'Green Line' along the central corridor from south Station to the Town Centre, comprising a continuous green space/ series of green spaces that facilitates walking, running and cycling.	Enterprise Partnerships, Highways, Transport Strategy, Parks & Leisure,	Transport Strategy	Action to be linked to wider central development work
		2.6.2 Plant street trees on key transport gateways from the M55, including Yeadon Way, Progress Way and Westcliffe Drive/ Talbot Road.	City of Trees, Enterprise Partnerships, Highways, Transport Strategy	Transport Strategy	A Street Trees report hashighlighted pirorites for Strret Trees and is influencin the Tree Planting Starteg. A design specification is beign produced to ensure the right tree for the right place.
2.6.3 Encourage Sustainable Drainage System (SUDS) in proposed residential development as per Policy CS9: Water Management and with a new Supplementary Planning Document (SPD).		United Utilities and Environment Agency, Coastal & Environmental Investments, Planning Team	Coastal & Environmental Investments	Supporting policies through adopted and emergingthe Local Plan framework	
2.7 Adopt a Planning and Development checklist to ensure GBI is incorporated in all new developments, linked to existing assets, and where on-site provision is not possible, an appropriate contribution is made to off-site GBI assets and networks.	2.7.1 Create a GBI design checklist to be included in the updated SPD for Open Space Provision for New Residential Development.	Planning Team	Planning	A 'Greening Blackpool' SPD, currently in draft format, higgghlights a GBI design checklist for developers	
	2.7.2 Explore the opportunities to create and deliver new GBI provision for children and young people in Hawes Side and Common Edge where there is currently a deficiency.	BID, Places	Places	A fortnightly Junior Park Ranger programme has started in Crossland Road park. The programme targets 10-16yrs to get involved in their local green space and is funded by HeadStart, BetterStart and ward councillors. Local neighbourhood forum and emerging neighbourhood plan highlight potential opporrtuines for open space	
	2.7.3 Temporarily green vacant sites in the Town Centre e.g. Bank Street Car Park prior to their development. Seek the support of local business to fund and manage such sites.	BID, places, planning	Places	Action to be carried forward.	
2.8 In the Green Belt and Countryside Areas, restore elements of the landscape that contribute to character and biodiversity.	2.8.1 Develop a cemetery extension planting scheme.	Democratic Services, Parks & Leisure	Democratic Services	Cemetary planting scheme has been submitted, including the inclusion of approximately 45 trees.	
2.9 Continue to expand and support the Allotment Society.	2.9.1 Create allotments in the north of Blackpool where there is currently a deficiency.	Parks & Leisure	Parks & Leisure	A couple of a sites have provisionally been identified for suitable allotment sites in the North of the town.	
Objective 3 Connect Green and Blue Infrastructure 'Making the Links, Improving Connectivity and Accessibility of GBI'	3.1 Ensure the Council obtains maximum input to GBI from businesses and services.	3.1.1 Include specific.GBI opportunities in Social Value element of tendering for contracts	Procurement, Parks & Leisure, Public Health	Procurement	Investigation into the use of social value in particular regard to highway contracts to establish street trees.
	3.2 Create and/or upgrade the Blackpool Activity Trail which incorporates Gateways and Green Corridors to connect key GBI for people and wildlife, including the walking and cycling route from the Town Centre to Stanley Park, Zoo and Marton Mere.	3.2.1 Develop the Blackpool Activity Trail – cycling, walking, and nature trails. A vision for the Trail has been previously explored and should be implemented to widen opportunities for cycling, walking and nature trails.	HLF, SITA, Sport England and National Governing Bodies, Parks & Leisure	Parks & Leisure	Action to be taken forward with the Active Lives Strategy.
		The Activity Trail links the National Cycle Route, Heron's Reach Footpath Trail, Blackpool Heritage Trail, North Blackpool Pond Trail, and Blackpool Promenade.	Transport Policy, Planning Team,		Action to be taken forward with the Active Lives Strategy.
	3.3 Promote and support initiatives that encourage active travel such as 'Steps to Heath' and 'Cycle for Health' scheme.	3.3.1 Further develop the Living Streets: Walk to 2017-2020 programme.	Living Streets, Modeshift, Cycling UK, Active Blackpool Team and Heartwize, Public Health	Public Health	Action to be taken forward with the Active Lives Strategy.
3.4 Work with neighbouring local authorities to promote links to cross-boundary GBI provision.	3.4.1 Continue to work with Fylde Borough Council, Wyre Borough Council and Lancashire County Council in accordance with the Memorandum of Understanding on promoting cross-boundary GBI provision.	Blackpool Council, Fylde Borough Council, Wyre Borough Council, Lancashire County Council Planning Teams and Fylde Peninsula Bathing Water Management Partnership	Blackpool Council Planning	Cross-boundary work is undertken in accordance with the Memorandum of Understanding. Links have been developed with Fylde Council to investigate a joint tree warden scheme. Current project underway to scope out potential improvement of Midgeland Farm working with LCC and Fylde residents and community groups.	

		3.4.2 Work with Fylde Borough Council to create links from the outer housing estate at Mereside to the Whyndyke Garden Village and Marton Mere.	NHS and Fylde Borough Council (lead applicant), Blackpool Council, Whyndyke Board	Whyndyke Board	Outline planning permission has been granted including the allocation of public open space, sports pitches, allotments, the retention and improvement of natural habitats, watercourse, ponds, reed beds and hedgerows and landscape features.
		3.4.3 Promote the Lancashire Coastal Way (137 mile footpath following the coastline between Merseyside and Cumbria) to connect residents to neighbouring GBI and visitors and tourists to Blackpool.	Visit Blackpool	Visit Blackpool	Wildlife Trust is creating a coastal leaflet to highlight the wildlife off the coast and encourage use.
Objective 4 Promote the Benefits of GBI 'Changing Behaviour'	4.1 Provide topical and user-friendly information on GBI, parks, open spaces and nature conservation sites, and how to get involved in activities and volunteering.	4.1.1 Create information packs for community hubs on the importance of their gardens and local green spaces for the benefit of people and wildlife. Information pack could include information about their local green spaces e.g. beach, Marton Mere, Kincaig Pond Trail. Also how to get involved and how to go about maintaining or improving the public realm.	Internal Communications Team, Friends of Groups, Parks Department and Groundwork Cheshire, Lancashire and Merseyside, Open Space Network	Parks & Leisure	Action to be taken forward
		4.1.2 Through planning policies where residents apply to change front gardens into car parking on a classified road or conservation area, ensure that plans maintain green wherever possible and facilitate drainage.	Planning Team	Planning	This is included within emerging policy through the current draft of Part 2 of the Local Plan.
		4.1.3 Identify roads that could be closed at an agreed time and day each week/ month to provide informal play space for children as part of Playing Out.	Playing Out, Childrens Services – Early Intervention, Highways	Childrens Services	Action being investigated within masterplanning exercise being undertaken in Clarendon and Revoe areas.
		4.1.4 Encourage park led volunteering to engage residents with GBI for the benefit of physical and mental health and to promote stewardship of local spaces including junior park wardens.	Head Start and Better Start, Parks & Leisure	Parks & Leisure	From January 2019 to date, the Parks Service have recorded 11,700 volunteer hours undertaken on Blackpool's Open spaces through Friends groups or supervised volunteer activities. There is a network of Volunteer Rangers who undertake practical site maintenance of ecological sites include Marton Mere Local Nature Reserve. In addition Revoe Park hosts a gardening club each week in which volunteers look after the Community Garden. The Parks Service supports 13 Friends Groups who are volunteer led and provide opportunities for local residents to get involved in their local park through practical tasks, fundraising and running events. A Junior Park Ranger scheme has been launched in September 2019, funded through BetterStart and HeadStart, engages young people aged 10-16yrs with fun park activities to promote ownership and involvement.
		4.1.5 Encourage local businesses to take stewardship of local green spaces by allowing staff to undertake Corporate Social Responsibility (CSR) volunteering.	Business in the Community, Parks & Leisure, Business & Enterprise, BID	Blackpool Council – Business & Enterprise	In 2019 Sainsburys have been undertaking practical volunteering sessions with their staff at Jubilee Gardens. Further opportunities are to be identified to engage the business sector with CSR volunteering.
		4.1.6 Ensure that the new Integrated Neighbourhood Teams identify green gyms and cook and eat opportunities in next area and actively refer patients.	Public Health, CCG, Blackpool Council – Adults Services, Blackpool Council – Childrens Services	CCG	Update Required
		4.1.7 Establish a Men in Sheds Network for Blackpool, to coordinate GBI projects.	UK Men's Shed's Association, Fulfilling Lives, Public Health	Public Health	A Men in Sheds steering group was established to identify opportunities. At Revoe Park, Dads 4 Life meet each week to undertake woodwork activities in the 'shed' at the Community Garden. They have created planters, hedgehog and bird boxes, a mud kitchen and sensory sound wall. They are also supporting the Junior Park Rangers, creating pieces alongside the young people
		4.1.8 Consider incentive scheme for green volunteering.	Growth and Prosperity, Volunteer centre	Growth and Prosperity	Action to be taken forward
		4.1.9 Consider a focal point on a website to inform the public of all the volunteering opportunities available.	Growth and Prosperity, Public Health, FYI, Volunteer centre	Growth and Prosperity	Action to be taken forward
		4.1.10 Expand the remit of Street Scene workers to include stewardship of the green environment, working with volunteer groups to make the most of the public realm.	Friends Group, Street Scene	Street Scene	update required
	4.2 Encourage and support Parks Friends Groups, Beach Guardians, Tree Wardens and other community led environmental stewards.	4.2.1 Identify further opportunities to support Friends of Groups to ensure their continuation and to increase members.	Keep Britain Tidy and Groundwork Cheshire, Lancashire and Merseyside, Parks & Leisure	Parks & Leisure	All Friends groups are invited to the 'Open Spaces Network' which meets to share best practice, exchange knowledge and share experiences.
		4.2.2 Beach Guardians to promote the educational and recreational value of the beach and sea.	Turning Tides, Public Health	Public Health	Monthly LOVEmyBEACH beach cleans held in partnership with the SEALIFE centre and Bispham Coastal cleans.
		4.2.3 Further expand the work of the Council's Adult Services Green Team	Adult services	Adult services	The Green Team of New Langdale volunteers undertake practical ground work across the town including the maintenance of Salisbury Woodlands, East Pines Park and café garden and at Cheery Tree allotments.
		4.2.4 Support and empower street drinkers and others to become stewards of the town centre green space and help with its maintenance as part of their journey to recovery.	BID, Community Safety, Horizon, Fulfilling Lives,	Fulfilling Lives	update required
		4.2.5 Consider the creation of Community Greenhouse Project whereby residents can contribute to the greening of Blackpool to growing plants at home.	Grow Blackpool, Growth & Prosperity, Parks	Growth & Prosperity	Action to be taken forward
		4.2.6 Work with Highways and Blackpool Transport to consider the creation of a pilot green/growing bus shelter, to bring green into Street Scene.	Blackpool Transport	@ the Grange	A Green bus shelter has been created at Grange Park. The Bus shelter was designed in partnership with students at the nearby Pupil Referral Unit and consists of.
	4.3 Continue to support and promote the outdoor aspects of the Better Start and HeadStart Programmes and work with health professionals throughout the town to promote "green prescribing".	4.3.1 Continue to promote and support the Better Start and HeadStart Programmes with the aim of building capacity for developing community skills and social mobility.	Better Start, National Lottery Programme, Parents of 0-3 year olds and Community Connectors, Parks & Leisure	Parks & Leisure	In 2019 the BetterStart Park Ranger Service was extended and expanded now include a team of 6 including a HeadStart part funded post of Junior Park Ranger Coordinator. The Park Ranger Service deliver events across the town to encourage local residents to enjoy their local park and get involved in looking after it. They link in with Adult Services***, BetterStart Community Connectors and the Volunteer Service to target people with mental health needs, social isolation or community support.
	4.4. Appoint a GBI Officer to take ownership and to deliver the GBI Strategy and Action Plan, forming partnerships with health, housing, town centre, schools, cultural and arts specialists.	4.4.1 GBI Officer to drive change in policy and delivery of GBI through new development, including developer contributions and bid writing.	Growth and Prosperity, Public Health	Growth and Prosperity	Funding has been secured through Public Health and in September 2019 a Green and Blue Infrastructure Development Manager was appointed to drive and direct the implementation of the strategy.
	4.5 Continue to deliver GI projects that promote food growing, gardening and stewardship of local green spaces.	4.5.1 Link Grow Blackpool @ The Grange, Grange Park, Cherry Tree Allotments and the Better Start programme to provide a network of sites.	Better Start and Groundwork Cheshire, Lancashire and Merseyside	Groundwork	update required
		4.5.2 Fully implement an Urban Farm @ The Grange with Groundwork Cheshire, Lancashire and Merseyside.	Groundwork Cheshire, Lancashire and Merseyside	Groundwork	The @theGrange farm is continuing to build on its early success and engage residents of the Grange Park estate with community growing and gardening activities
4.6 Promote the use of GBI by educational institutions and incorporate GBI into the curriculum e.g. through Forest Schools.	4.6.1 Engage with the Schools Forum and colleges to encourage educational trips to local green spaces. Where the school has limited space, encourage schools to partner with local public green space in the delivery of GBI activities.	Curious Minds, Blackpool Council – Childrens Services	Blackpool Council – Childrens Services	Action to be taken forward	
4.7 Incorporate GBI into the Blackpool Sport and Physical Activity Strategy 2013-2018 when updated.	4.7.1 During the update of the Blackpool Sport and Physical Activity Strategy ensure GBI and its benefits are highlighted by targeting specific sports that use outdoor space.	Football Foundation, Sport England and National Governing Bodies.	Parks & Leisure	The Active Lives Strategy will be developed which will identify and highlighting the importance of utilising green and blue spaces across the town as active spaces and the cross cutting work opportunities identified within the GBI strategy	
4.8 Encourage GBI implementation through the Arts and Culture Strategy.	4.8.1 Identify opportunities to create pop-up public art/ temporary GBI around Blackpool in isolation of or in conjunction with other events in Blackpool.	Arts Award Program, Urban Splash Program and Visit Blackpool	Blackpool Council – Culture	Action to be taken forward	
	4.8.2 Create an Arts Trail and promote it to residents, workers, visitors and tourists.	Grundy Art Gallery, Arts Award Program, Visit Blackpool and Urban Splash Program	Blackpool Council – Culture	Action to be taken forward	
4.9 Leadership of the GBI agenda.	4.9.1 Obtain a personal commitment to GBI from Councillors and senior Officers of the Council.	Cabinet Secretary, Director of Adult services, Director of Public Health, Director of Community and Environmental services	Director of Community and Environmental services	Action to be taken forward	
4.10 Create a social movement of residents and businesses to maintain and improve GBI in Blackpool	4.10.1 Develop and implement a social marketing strategy for GBI	Blackpool Sixth Form College, Public Health	Public Health	Action to be taken forward	

	4.11 Monitor the outcomes of this Action Plan from the residents perspective.	4.11.1 Ensure GBI and its use, is included in future residents surveys.	Blackpool Council – Research	Blackpool Council - Research	Key performance indicators have developed in line with the core strategy GBI objectives and GBI Action Plan. This includes resident surveys to establish a perception baseline in 2020.
	4.12 Incorporate GBI in all strategies for the built environment.	4.12.1 GBI impact assessment to be included in all Council policy and strategy papers.	CLT	CLT	The GBI Technical Report highlights relevant council policies and strategies. The Local Plan Part 2 in draft form highlights GBI requirements.
	4.13 Inspire Local Business – Promote GBI activities by Blackpool Council staff	4.13.1 Consider the potential to allow paid leave for employees to volunteer on green and blue projects in order to lead from the front as a Council and inspire businesses.	CLT	CLT	The Parks and Leisure Service is developing a programme staff volunteering opportunities launching January 2020.